

Projects and Programs Fund

Application data August 2013

What kinds of activities were funded?

The majority of applications to the Projects and Programs Fund August 2013 round focused on developing new work or providing public programs such as performances, exhibitions or art workshops. While just 18% of applications related to developing new markets for Queensland arts and cultural products, 28% of successful applications met this objective. Only one application was made for capital infrastructure and this was unsuccessful. See the table on page 2 for more information.

How much?

\$5,394,086 was requested from 155 applicants.

\$2,279,233 was invested in 64 projects/programs.

Overall, 41% of applications were successful.

Where were applicants from?



89 applicants were from Brisbane, of which 34 were successful.
27 applicants were from greater South East Queensland (excluding Brisbane) of which 9 were successful.



30 applicants were from other parts of Queensland, of which 16 were successful (outside South East Queensland).



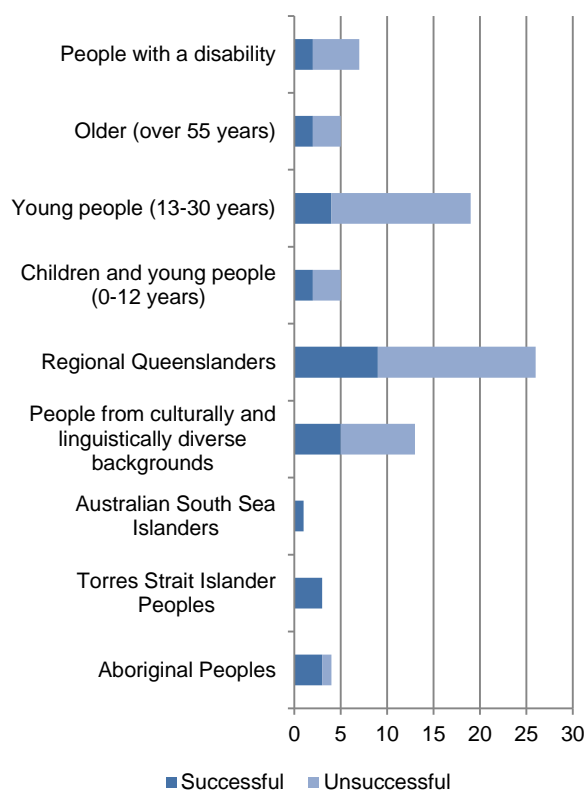
9 applicants were from interstate, of which 5 were successful.

Who applied?

The Projects and Programs Fund August round attracted 155 applications. Of these, 64 were successful.

Arts Queensland collects statistical information about target groups, summarised in the following chart. Applicants can identify with more than one group.

Applications from target groups



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Outcome areas identified in applications to the Projects and Program Fund 2013

Applicants described the outcomes of proposals including how the work contributes to broader arts and cultural and public outcomes. Applications usually described more than one outcome, for example, outcomes like performances may also have community benefits such as the telling of significant and shared stories. After the assessment process and announcement of successful applicants, Arts Queensland further examined the application data to better inform arts and cultural investment. In order to aggregate outcome information, each application was assigned to one of seven broad outcome areas based on the major outcome described. The applications focused on each outcome area and detailed in the table below.

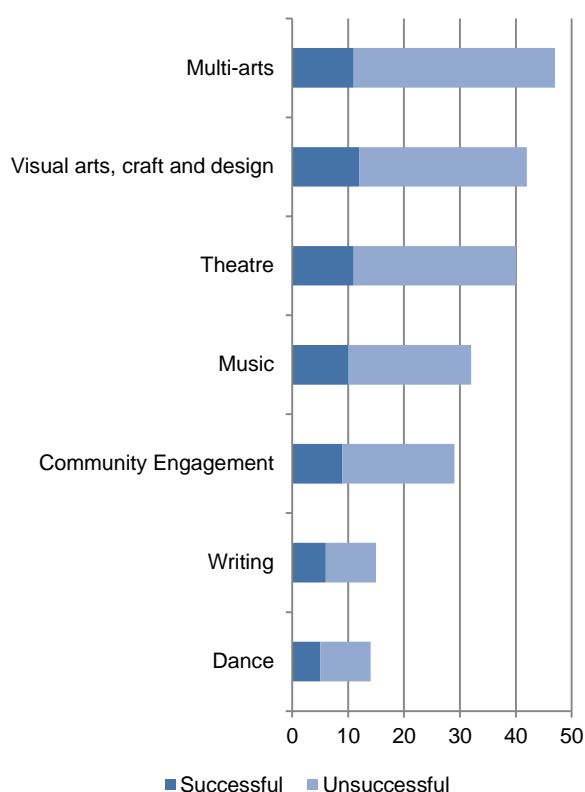
Number of applications in key outcome areas

Outcome area	Total number of applications	Number of successful applications
Engagement (e.g. performance, exhibition, workshop)	90	41
New work or creative development	80	39
Industry development	43	22
New markets for Queensland product	28	18
Social/community outcomes	29	15
Skills and opportunities for Aboriginal and Torres Strait Islander artists	14	8
Capital infrastructure	1	0

Applications by art form

Applicants selected one art form area to best describe their proposals. This information is used to identify peers and industry experts for the assessment process. Multi-arts had the highest number of applicants (36). Visual arts, craft and design had the most successful applications (12). The chart below summarises the total number of applications and the number of successful applicants in each art form area.

Number of applications in each art form area



Links:

[Projects and Programs Fund](#) – Guidelines, application information and application forms

[Funding Recipients](#) – Successful recipient details and general feedback

[Case Studies](#) – Outcomes of successful Projects and Programs Fund recipients

[Open data](#) – AQ's Arts and cultural investment data